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FOR IMMEDIATE RELEASE:

SNAP FUNDRAISING OFF TO A GREAT START

HARTSELLE, Al – The Morgan County SNAP project raised close to \$3000 over the weekend with the help of the Hartselle community and through a partnership with Wal-Mart. After completion of events on Friday and Saturday, Wal-Mart generously matched the \$1500 generated over the weekend with a \$1500 donation of their own. The \$3000 donation will be used to help fund a specially designed playground for physically challenged children.

“I think this is a very great project that is needed in Morgan County. Wal-Mart is very honored to be part of this,” said Angie Brandon, store manager of the Hartselle Wal-Mart.

It is estimated that there are more than 1,700 physically challenged children in Morgan County alone who don’t have a place to play. The Morgan County SNAP (Special Needs Accessible Playground) project is planning to change that by creating the premier “boundless” playground in the State of Alabama.

The playground will be strategically located in Morgan County on the grounds of the Hartselle Civic Center, home to a host of indoor/outdoor activities for children and adults alike. This central location will make the SNAP playground a “destination attraction”, encouraging all children to come play, whether they have special needs or not. Positive interaction between special needs children and those who are not physically challenged helps minimize the outlook special needs children often have of being different.

Individual and commercial business donations are vital to the funding of this much-needed community project. Every donation helps SNAP get closer to their goal of making a difference in the community. To find out how you can help, contact Bill Camp, fundraising chairman, at 256-773-6591. You can also make a donation at any participating Wal-Mart, or you can visit www.snapplayground.org to contribute online.

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For more information or to coordinate an interview, please contact Jesse Ewing at 256-551-0112 or email at jesse@barcofirm.com. Any media exposure pertaining to this information would be greatly appreciated.

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